

PACKAGES &
PRICING
SEO & CONTENT STRATEGY

PRESENTED BY



WWW.2ATSTARTUP.COM.AU

A top-down view of a white desk. In the top left is a white keyboard. In the top center is a white cup of coffee. In the bottom left is a green succulent. In the bottom right are two rolls of tape (one silver, one gold) and a pencil.

DIGITAL HEALTH CHECK

\$219 *ex gst*

If you are feeling like there is just too much to think about and are a little unsure exactly what to do, this is the perfect starting point.

This digital health check package has a focus on defining your customer and then assessing your current SEO ranking. It is the perfect checkup your website deserves in order to start thinking about your overall digital strategy.

Package inclusions:

- One on one briefing consultation:
- Working with you to refine your Target audience
- One page SEO audit of your website
- A customised action plan with practical steps
- Keyword & hashtag list advice & recommendations
- Site Speed Performance check including testing on Mobile/Tablet responsiveness.
- Follow up email support and phone time.

BOOK NOW

Terms & conditions apply

THE STRATEGY Build

\$899 *ex gst*

Covering everything from our Digital Health Check and private consultations to all the extras below:

- **Digital Health check**
- **x 2 Private consultations**
- **Audit & report**

Plus...

A personalised content strategy plan:

After completing the above we will then work with you to design a strategic content plan tailored to your business and customer.

Everything you do online will impact your search engine visibility which is why we believe an "SEO strategy" needs to cover more than just plugging your keywords where possible and updating meta information.

After profiling your audience and working through your goals, with you our strategy plan will not only cover in-depth business, industry & competitor research, but it will also include a content plan covering how to best incorporate other key platforms such as Instagram and Facebook for business into your strategy. Other key items covered include:

- One month content calendar plan outline
- Content theme, topics & recommendations to tell your story effectively
- Competitor Analysis
- Community behaviour; we will look into how your followers are currently responding and see how you can improve
- Industry trends, key influencers & marketing opportunities (if applicable)
- Meta information upload up to 5 pages
- Post support and more

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A hand with white nail polish holds a small white card against a light background. The card features the phrase "Make Today Amazing" written in a black, elegant cursive script.

Make
Today
Amazing

INTERESTED?

Email us at
info@2aTstartup.com.au
or jump the queue and fill out
our online SEO brief [here](#).

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