

Position description: 1st September 2017

JUNIOR TO MID GRAPHIC DESIGNER / MARKETING ASSISTANT

2aT is a fast growing start-up based in Southbank. We work closely with start-ups and small businesses to bring their visions to life, from branding and graphic design to website builds, we are a supportive platform for entrepreneurial goal setters.

We are currently seeking a passionate Junior Graphic Designer / Marketing Assistant to join the team, the role will be split between marketing administration with a primary focus on branding and graphic design.

Responsibilities include, but are not limited to:

- Branding for start-ups: following client briefs from concepts to completion. Includes: Logo design, style guide designs, colour palettes and more.
- Assisting with adhoc design of marketing collateral: Flyers, Business cards etc
- Social Media: Assistance with the business's and clients' social media channels, including Facebook, Instagram and Pinterest and other relevant platforms.
- Social Media, content creation: Generate, edit, publish and share daily content that builds meaningful connections and encourages the community to be engaged.

Some training will be provided, but it is expected that the candidate will have relevant experience and prior knowledge in most of the tasks outlined above and all the required skills below:

Required Skills

- A degree in Graphic Design or a related field
- **Passionate about design and branding**
- A strong understanding of what branding for business is
- Experience with designing print ready collateral
- Highly proficient with Adobe Creative Suite, specifically Photoshop, Illustrator and InDesign
- Ability to work on a project from concept to finished art, in a timely manner
- Deadline driven with the ability to prioritise tasks and manage multiple projects
- Attention to detail and impeccable spelling and grammar

Bonus skills:

- Experience and knowledge in Facebook, Instagram, Pinterest and blogging for business
- Knowledgeable in designing for digital platforms (website, digital advertising and social)
- Basic knowledge of editing / working in WordPress
- Basic video editing capabilities for web and social animation is a bonus.

The successful applicant will have a positive and approachable personality, be highly driven and self-motivated. In return we will be offering:

- A supportive and rewarding environment
- Monthly workshop opportunities to upskill
- Flexibility around days at the office

The role will start as part time 1-2 days per week, one full day at the office is required with the opportunity to work from home. We are looking for someone who is willing to put in 110% effort and wants to grow with our business as we look to turn this to a full-time role with the right candidate in the near future.

To apply, please send your resume, portfolio and cover letter addressing the above and answering the below questions to: jobs@2atstartup.com.au. What does branding mean to you?